

BIG MOVE #2:

Expand Transit Service to Maximize Access to Jobs and Housing

Overview

As Southern Nevada continues to grow, there will be a need for more robust transit services. On Board will increase service in the region in line with this growth and expand service to new areas, with service tailored to match local demands. This will mean frequent service for longer hours in many areas, as well as new approaches such as demand responsive services and partnerships with companies like Uber and Lyft. In all cases, transit services will reflect local needs while also being cost effective.

On Board's goal is to expand transit service so that 75% of the region's residents are within a ½ mile of bus service, and 100% of the region will have access to some type of public transportation service.

You told us...



Transit Service Preferred Outcomes

Expand transit to new areas	37%
More frequent transit on current routes	23%
Both	24%

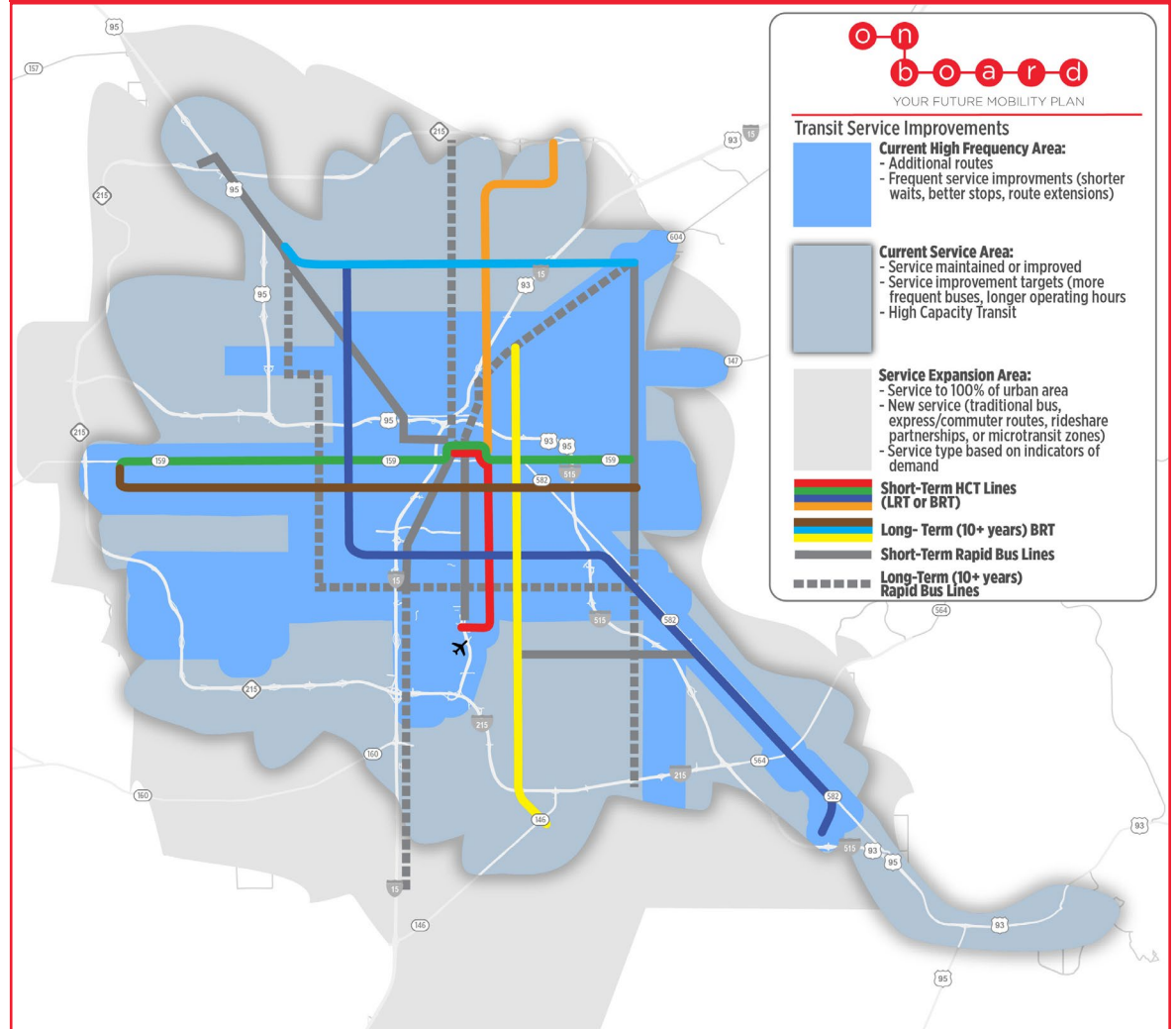
Combined **84%**

Transportation investments should **improve access to jobs, housing, & medical services**

55%

Source: RTC On Board Vision Survey, 2018

On Board Service Zone Map





Projects and Programs

Improve and Expand Transit Access and Service Quality

- Develop Regional Service Goals (Spring 2020)
- Expand Frequent Transit Network in High Demand Areas
- Implement Frequency and Operating Hours Improvements on Existing Service

Pilot/Develop New Service Models for Low Density or Low Demand Areas

- Rideshare Partnerships in First Mile/Last Mile Connections to Transit in Suburban Areas
- Micro-Circulator Zones with Suburban Express Connectors to High Frequency Service or Major Transit Hubs
- Rideshare Partnerships for Non-Suburban First Mile/Last Mile Services

Develop Service Buy-Up Options

Transit Fare Capping Program

Reduced Fare Program for Students



Key Benefits

All mobility strategies generate benefits for individual travelers, the regional economy and the environment. The graphic below provides a relative scale of the benefits.



Effectiveness in Addressing Regional Priorities

Expanding Transit Service to Maximize Access to Jobs and Housing will directly help achieve the following priorities identified through extensive public outreach with nearly 80,000 people and multiple surveys that had almost 25,000 combined responses:

REGIONAL MOBILITY PRIORITIES

1	Improved Road & Transit Safety	○
2	Fewer Traffic Jams	●
3	High Capacity Transit (including light rail)	●
4	Better Connectivity	●
5	Well-Maintained Roads	◐
6	Frequent Bus Service	●
7	More Transportation Choices	●
8	Expanded Service for Seniors, Veterans, & People with Disabilities	●
9	Improved Job & Housing Access	●
10	Better Walking & Biking Conditions	◐
11	New Modal Technologies & Investments	●
12	Expanded Transit Service Area	●
13	New Information Technologies	●
14	Better Transit Stops & Stations	●
15	Improved Transit Security	●

KEY

- Strongest
- ◐ Strong
- Less Strong